

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 29.847192 Longitude: -95.392222

Northtown Plaza Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	92,611	419,976	1,645,934
	Population Est 25Q1	92,029	417,708	1,638,091
	Population Est 24Q4	91,554	414,720	1,631,889
	Population Est 24Q3	90,893	409,970	1,622,108
	Population Est 24Q2	90,684	407,422	1,612,123
	Population Est 24Q1	90,510	404,968	1,603,472
	Population Est 23Q4	90,332	402,790	1,595,288
	Population Est 23Q3	89,672	397,753	1,582,783
	Population Est 23Q2	89,391	395,457	1,579,651
	Population Fcst	93,646	446,251	1,701,768
	2010 Census Population	89,922	359,966	1,423,578
	2000 Census Population	88,912	347,821	1,333,675
	1990 Census Population	78,556	315,613	1,179,857
	Current Year Daytime Population	91,708	604,425	2,524,846
	Average Seasonal Population	475	2,138	9,956
	Historical Annual Growth, 1990 – 2000	1.25%	0.98%	1.23%
	Historical Annual Growth, 2000 – 2010	0.11%	0.34%	0.65%
	Estimated Annual Growth, 2010 – CY	0.20%	1.07%	1.01%
	Projected Annual Growth, CY to Y5	0.22%	1.22%	0.67%
	Group Qtrs Est	418	11,323	32,947
Transient Est Average Last 4 Qtrs	1,495	31,689	125,705	
Households	Current Year Estimated Households	31,920	159,945	629,251
	Households Est 25Q1	31,681	158,871	625,815
	Households Est 24Q4	31,498	157,576	623,191
	Households Est 24Q3	31,243	154,954	618,412
	Households Est 24Q2	31,168	153,594	614,069
	Households Est 24Q1	31,106	152,473	610,503
	Households Est 23Q4	31,032	151,426	607,076
	Households Est 23Q3	30,766	149,341	601,959
	Households Est 23Q2	30,660	148,458	600,823
	Households Fcst	32,497	174,265	657,789
	2010 Census Households	28,132	122,060	510,296
	2000 Census Households	27,750	113,092	473,595
	1990 Census Households	25,986	106,673	431,516
	Historical Annual Growth, 1990 – 2000	0.66%	0.59%	0.93%
	Historical Annual Growth, 2000 – 2010	0.14%	0.77%	0.75%
	Estimated Annual Growth, 2010 – CY	0.88%	1.88%	1.46%
	Projected Annual Growth, CY to Y5	0.36%	1.73%	0.89%
	Population per Household	2.89	2.55	2.56

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Northtown Plaza Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.7%	3.4%	3.1%
	HH Income \$250,000 to \$499,999	2.0%	4.1%	3.8%
	HH Income \$200,000 to \$249,999	4.7%	9.6%	8.8%
	HH Income \$175,000 to \$199,999	2.9%	4.7%	4.1%
	HH Income \$150,000 to \$174,999	4.2%	5.2%	4.9%
	HH Income \$100,000 to 149,999	14.4%	14.6%	14.7%
	HH Income \$75,000 to 99,999	13.0%	11.1%	11.8%
	HH Income \$50,000 to 74,999	14.8%	14.4%	15.1%
	HH Income \$35,000 to 49,999	10.7%	9.3%	10.7%
	HH Income \$25,000 to 34,999	9.1%	6.7%	7.1%
	HH Income \$15,000 to 24,999	11.2%	7.5%	6.9%
	HH Income \$0 to 14,999	11.2%	9.4%	9.1%
	Average Household Income	\$93,850	\$129,006	\$129,093
	Median Household Income	\$63,846	\$80,537	\$77,310
	Per Capita Income	\$32,421	\$49,769	\$49,815
	Average Disposable Income	\$71,844	\$91,983	\$88,767
	Median Disposable Income	\$56,484	\$71,274	\$68,470
	Discretionary HH Income Over \$150,000	5.5%	14.4%	12.6%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	5.8%	5.3%
	Discretionary HH Income \$100,000 to \$124,999	4.6%	6.4%	6.1%
	Discretionary HH Income \$75,000 to \$99,999	7.1%	8.8%	9.0%
	Discretionary HH Income \$50,000 to \$74,999	16.0%	14.2%	14.8%
	Discretionary HH Income \$25,000 to \$49,999	24.8%	20.1%	22.3%
	Discretionary HH Income Under \$25,000	39.2%	30.3%	29.9%
	Average Discretionary HH Income	\$47,975	\$67,454	\$64,761
	Median Discretionary HH Income	\$34,759	\$49,446	\$47,115
	Householder White – Count	4,742	45,478	171,170
	Median HH Income	\$120,988	\$155,534	\$139,280
	Average HH Income	\$115,179	\$134,497	\$127,914
	Householder Black or African-American – Count	5,581	27,029	119,094
	Median HH Income	\$39,357	\$45,415	\$49,694
	Average HH Income	\$55,810	\$61,353	\$65,857
	Householder Hispanic – Count	19,562	71,376	263,860
	Median HH Income	\$62,345	\$65,270	\$64,247
Average HH Income	\$72,049	\$78,246	\$77,024	
Householder Asian or Pacific Islander – Count	430	5,591	34,596	
Median HH Income	\$174,851	\$159,565	\$124,880	
Average HH Income	\$128,128	\$136,211	\$120,122	
Householder Other or Pacific Islander – Count	1,607	10,471	40,531	
Median HH Income	\$70,623	\$96,417	\$84,035	
Average HH Income	\$81,965	\$106,274	\$96,322	

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Gender	Male Population	46,554	216,405	825,432
	Female Population	46,057	203,571	820,502
Total Population by Age	Count of Pop 0 to 4 years	6,021	29,811	115,460
	Count of Pop 0 to 7 years	8,520	41,140	157,316
	Count of Pop 5 - 13	11,080	47,342	184,198
	Count of Pop 14 - 18	5,278	20,899	87,079
	Count of Pop 19 - 22	5,230	20,551	88,873
	Count of Pop 22 - 25	3,834	15,020	66,784
	Count of Pop 25 - 29	5,905	27,462	111,128
	Count of Pop 30 - 34	6,778	38,974	141,622
	Count of Pop 35 - 39	6,864	39,890	139,593
	Count of Pop 40 - 44	6,459	33,828	121,369
	Count of Pop 45 - 59	16,246	72,412	283,776
	Count of Pop 60 - 74	13,714	54,671	220,821
	Count of Pop 75 - 84	3,977	14,762	65,535
	Count of Pop 85+	1,226	4,355	19,695
	% of Pop 0 to 4 years	6.5%	7.1%	7.0%
	% of Pop 0 to 7 years	9.2%	9.8%	9.6%
	% of Pop 5 - 13	12.0%	11.3%	11.2%
	% of Pop 14 - 18	5.7%	5.0%	5.3%
	% of Pop 19 - 22	5.6%	4.9%	5.4%
	% of Pop 22 - 25	4.1%	3.6%	4.1%
	% of Pop 25 - 29	6.4%	6.5%	6.8%
	% of Pop 30 - 34	7.3%	9.3%	8.6%
	% of Pop 35 - 39	7.4%	9.5%	8.5%
	% of Pop 40 - 44	7.0%	8.1%	7.4%
	% of Pop 45 - 59	17.5%	17.2%	17.2%
	% of Pop 60 - 74	14.8%	13.0%	13.4%
	% of Pop 75 - 84	4.3%	3.5%	4.0%
% of Pop 85+	1.3%	1.0%	1.2%	
Median Age	36.6	36.2	36.0	
Average Age	37.9	37.1	37.3	
Male Population by Age	% of Pop 0 to 4 years	6.6%	7.0%	7.1%
	% of Pop 5 - 13	12.1%	11.1%	11.3%
	% of Pop 14 - 18	5.8%	5.0%	5.3%
	% of Pop 19 - 22	5.8%	5.0%	5.5%
	% of Pop 22 - 25	4.3%	3.7%	4.2%
	% of Pop 25 - 29	6.5%	6.7%	6.8%
	% of Pop 30 - 34	7.3%	9.3%	8.6%
	% of Pop 35 - 39	7.4%	9.7%	8.7%
	% of Pop 40 - 44	7.1%	8.4%	7.6%
	% of Pop 45 - 59	17.8%	17.6%	17.4%
	% of Pop 75 - 84	3.7%	3.1%	3.5%
	% of Pop 60 - 74	14.7%	12.8%	13.2%
	% of Pop 85+	0.9%	0.7%	0.8%
	Median Age	36.1	36.1	35.7
Average Age	37.3	36.7	36.7	

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	% of Pop 60 - 74	14.9%	13.2%	13.7%
	% of Pop 75 - 84	4.9%	4.0%	4.4%
	% of Pop 85+	1.8%	1.4%	1.6%
	Median Age	37.1	36.4	36.3
Average Age	38.5	37.5	37.8	
Race	Count of White	29,292	158,821	577,364
	Count of Black or African-American	16,575	78,517	332,215
	Count of Asian or Pacific Islander	1,136	12,902	96,425
	Count of Other races	45,608	169,736	639,930
	White	31.6%	37.8%	35.1%
	Black or African American	17.9%	18.7%	20.2%
	Asian	1.2%	3.1%	5.9%
	Other Races	49.2%	40.4%	38.9%
Language Spoken	Speak English at Home	43.7%	52.2%	51.2%
	Speak Spanish at Home	54.6%	44.1%	41.6%
	Speak French or French Creole at Home	0.2%	0.4%	0.6%
	Speak German at Home	0.0%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	0.7%	1.1%	1.7%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.3%	0.3%
	Speak Chinese at Home	0.2%	0.4%	1.0%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.1%	0.4%	1.1%
	Speak Other Asian Languages at Home	0.2%	0.4%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	0.1%	0.4%	1.1%
Hispanic	Hispanic Population	62,418	218,567	791,518
	Hispanic Population Percent	67.4%	52.0%	48.1%
	Mexican	78.3%	76.6%	72.5%
	Puerto Rican	0.7%	1.0%	1.3%
	Cuban	0.5%	0.8%	1.2%
	Dominican	0.0%	0.1%	0.2%
	Central American	11.9%	13.3%	16.6%
	South American	1.3%	1.6%	2.7%
	Other Hispanic	7.3%	6.6%	5.5%
	2000 Hispanic Population Percent	60%	52%	44%
	1990 Hispanic Population Percent	40%	37%	32%

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Ancestry	American (percent of total population)	0.6%	1.0%	1.1%
	American	0.5%	0.8%	0.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	0.9%	2.2%	4.1%
	Chinese	0.3%	0.6%	1.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.1%	0.3%
	South Central Asian (ie. Indian)	0.4%	1.1%	1.7%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.4%
	Other Asian	0.1%	0.1%	0.3%
	European (percent of total population)	2.5%	8.9%	8.8%
	British	0.6%	2.0%	2.1%
	Dutch	0.0%	0.1%	0.1%
	French	0.1%	0.5%	0.5%
	German	0.6%	1.9%	1.8%
	Italian	0.2%	0.6%	0.6%
	Polish	0.2%	0.4%	0.3%
	Scandinavian	0.1%	0.4%	0.4%
	Scotch/Irish	0.5%	1.8%	1.8%
Other European (ie. Greek/Russian)	0.2%	1.1%	1.2%	
Middle Eastern	0.1%	0.3%	0.5%	
Other Ancestry	8.0%	11.3%	10.9%	
Unclassified Ancestry	2.5%	4.8%	4.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	61,168	286,354	1,103,539
	Elementary (0 to 8)	19.4%	13.9%	13.2%
	Some High School (9 to 11)	13.9%	10.9%	8.6%
	High School Graduate (12)	26.5%	22.8%	22.2%
	Some College (13 to 16)	16.6%	14.4%	15.5%
	Associates Degree Only	4.8%	4.6%	5.4%
	Bachelors Degree Only	11.8%	19.7%	19.8%
	Graduate Degree	7.1%	13.6%	15.3%
	% College (4+)	18.8%	33.3%	35.2%
Household Type	Total Households – count	31,920	159,945	629,251
	One Person HHs – count	8,342	51,415	201,211
	Family HHs – count	22,210	95,155	377,307
	Married Couple – count	12,654	59,515	239,436
	w/own children – count	5,413	24,389	102,911
	w/out own children – count	7,241	35,127	136,524
	Male Householder – count	2,619	11,055	40,426
	Female Householder – count	6,937	24,584	97,445
	Non-Family Households – count	1,369	13,375	50,734
	1 Person Household	26.1%	32.1%	32.0%
	2 Person Household	26.0%	28.5%	28.2%
	3 Person Household	16.7%	14.9%	14.8%
	4 Person Household	14.0%	11.7%	12.2%
	5 Person Household	8.9%	6.7%	7.0%
6 Person Household	4.7%	3.4%	3.4%	
7+ Person Household	3.6%	2.6%	2.4%	
% Households With Children	30.1%	25.8%	27.1%	

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Housing	Total Housing Units	35,331	177,273	698,754
	Owner Occupied Percent	48.3%	46.1%	43.4%
	Renter Occupied Percent	42.1%	44.1%	46.6%
	Vacant Housing Percent	9.7%	9.8%	9.9%
	Total Housing Units (Census 2000)	30,259	124,494	518,481
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.2%	6.8%	7.7%
	Property Value \$750,000 to \$999,999	4.3%	8.1%	6.8%
	Property Value \$500,000 to \$749,999	8.6%	15.3%	10.7%
	Property Value \$400,000 to \$499,999	7.7%	9.7%	7.6%
	Property Value \$300,000, to \$399,999	12.1%	10.9%	11.5%
	Property Value \$200,000 to \$299,999	23.7%	16.1%	19.0%
	Property Value \$150,000 to \$199,999	14.4%	9.4%	10.1%
	Property Value \$100,000 to \$149,999	14.7%	11.0%	10.6%
	Property Value \$60,000 to \$99,999	6.8%	5.5%	5.5%
	Property Value \$40,000 to \$59,999	1.2%	1.6%	1.5%
	Property Value \$0 to \$39,999	3.8%	4.0%	3.4%
	Median Home Value	\$238,157	\$321,366	\$299,525
Wealth per Household	\$0 and under - percent	19.4%	18.9%	19.0%
	\$1 to \$4999 - percent	10.5%	9.7%	9.8%
	\$5k to \$9999 - percent	5.1%	5.0%	5.0%
	\$10k to \$24999 - percent	6.7%	6.6%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.2%	10.0%	9.9%
	\$100k to \$249999 - percent	17.1%	17.0%	17.0%
	\$250k to \$499999 - percent	11.8%	12.2%	12.2%
	\$500k+ - percent	12.3%	13.7%	13.6%
	Median HH Wealth	\$56,364	\$64,470	\$63,675
	Avg HH Wealth	\$208,781	\$223,958	\$223,378
Economic Viability	Economic Viability Local	297	310	303
	Economic Viability Indexed	107	112	109
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	42,537	210,544	828,298
	Managerial/Executive	13.4%	18.0%	16.8%
	Professional Specialty	15.4%	22.9%	22.7%
	Healthcare Support	4.2%	2.9%	2.6%
	Sales	9.2%	9.2%	9.3%
	Office & Administrative Support	10.2%	8.8%	9.1%
	Protective Service	1.7%	1.4%	1.6%
	Food Preparation	5.6%	5.1%	5.6%
	Building Maintenance & Cleaning	5.9%	4.5%	4.8%
	Personal Care	2.0%	1.8%	2.1%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	16.2%	13.0%	12.2%
	Production & Transportation	15.9%	12.4%	13.2%
	Percent White Collar Workers	52.4%	61.6%	60.5%
	Percent Blue Collar Workers	47.6%	38.4%	39.5%

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	Agriculture/Mining/Construction	17.8%	16.2%	14.5%
	Manufacturing	8.3%	8.1%	8.6%
	Transportation	6.2%	5.9%	6.4%
	Information	0.8%	1.1%	1.0%
	Wholesale/Retail	13.8%	12.5%	12.5%
	Finance, Insurance, Real Estate	4.2%	6.1%	6.5%
	Professional Services	6.2%	10.6%	9.6%
	Management Services	0.2%	0.4%	0.3%
	Administrative/Waste Services	6.2%	5.4%	5.9%
	Educational Services	19.3%	17.7%	18.9%
	Entertainment Services	8.2%	8.6%	8.8%
	Other Professional Services	6.8%	5.4%	5.0%
	Public Administration	2.1%	2.1%	2.2%
Vehicles per HH	No Vehicles	11.5%	9.4%	9.1%
	1 Vehicle	35.5%	39.0%	40.1%
	2 Vehicles	31.3%	36.0%	34.8%
	3 or more vehicles	21.6%	15.5%	16.1%
	Average Number of Vehicles	1.73	1.65	1.65
Change	Births (last 12 months)	1,146	5,166	20,818
	Deaths (last 12 months)	622	2,450	10,221
	Migration (last 12 months)	1,428	9,944	23,565
Work place	Workplace Establishments	2,304	13,555	57,488
	Workplace Employees (FTE)	27,259	223,383	1,240,510